



Convenience, Simplicity and Security for Users of HP MFPs.

Security and Convenience for users of HP MFPs.

Equitrac Embedded for HP MFPs puts convenient and secure release of prints — as well as complete tracking of copies, scans and faxes — at your fingertips, in the touch screen control panel of your HP multi-function product (MFP).

Part of the Equitrac Office and Equitrac Express solutions, Equitrac Embedded for HP MFPs takes full advantage of the customization capabilities in HP products widely deployed in enterprise, general office and education environments. This means now you can enhance document security, protect personal information and provide users the mobility and convenience of Follow-You Printing™ with no terminals to purchase, install or maintain.

Extend your Total Print Management strategy to walkup services.

- Simplify tracking and management of copies, scans and faxes.
- Promote user mobility, convenience and productivity.
- Enhance security of printed documents released on networked HP MFPs.
- Manage total output volumes and eliminate waste.

Saving time, increasing productivity.

Follow-You Printing™ with Secure Document Release increases mobility and productivity by freeing users to output documents at the HP MFP of their choice – across servers, departments and even geographic boundaries. Freed from reliance on a single printer, users can output documents when and where they are needed and avoid the inconvenience of printers that are busy or out of service.

For added convenience, network login or ID entry on the device provides users instant authentication to access the full power of the HP MFP without having to continually re-enter credentials for their allowed copying, scanning, faxing or email services.

Increase security, confidentiality and compliance.

With the HP MFP control providing access to Follow-You Printing, it's easy to keep confidential materials out of the wrong hands. Jobs can only be printed by the appropriate user when they are physically at the device to release. And by accounting for and reporting all document output activity, Follow-You Printing helps organizations comply with HIPAA, Sarbanes-Oxley and other privacy requirements.

Simplify and centralize print management.

Equitrac's server-based solution requires no user desktop software. Fully standards-based, Follow-You Printing is compatible with IPsec encryption and supports alpha-numeric login, PIN entry, and magnetic stripe or proximity card authentication. With terminal-based solutions for your non-HP equipment and a single convenient administrative interface for managing your entire fleet, only Equitrac software brings the security of Follow-You Printing to multi-vendor environments.



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"Equitrac software for HP MFPs simplifies user workflow and eases output cost management."

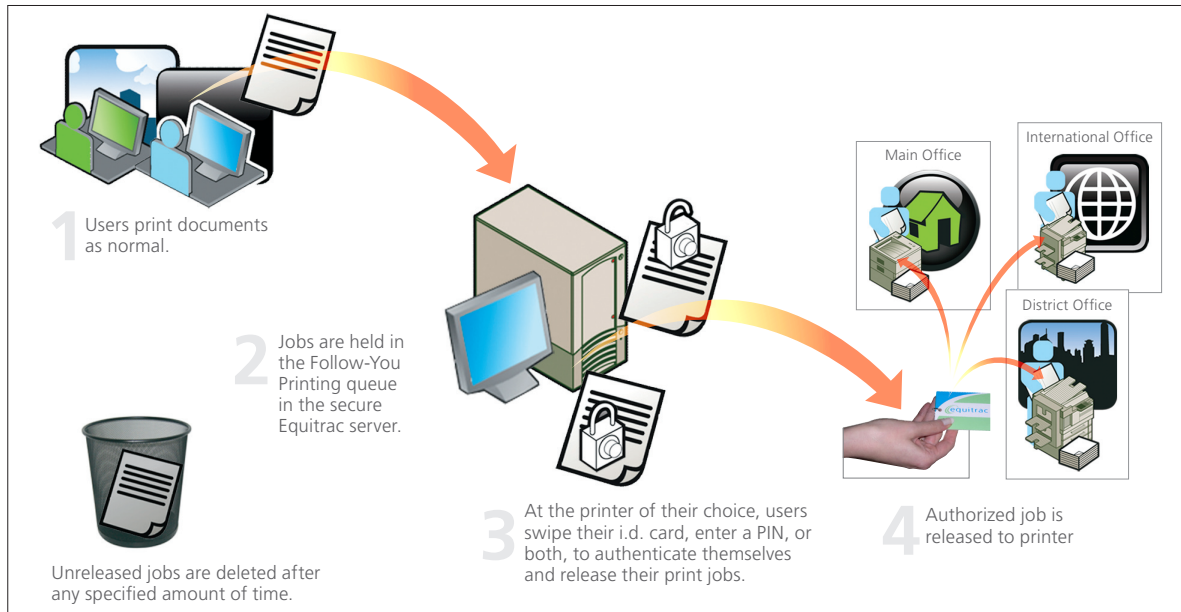
equitrac
Express®

equitrac
Office®

Equitrac Embedded™ for HP MFPs

Advanced technologies, combined for your benefit.

Equitrac Embedded for HP MFPs is the result of industry leaders working together to streamline your workflow and help you realize your full cost management potential. Seamlessly integrated with HP's customizable development platform, Equitrac Embedded for HP MFPs extends the power of Equitrac solutions to users of HP MFPs, delivering advantages of convenience, security, productivity and economy in ways that no one can match.



Documents printed from users' PCs (1) are held in the secure print queue managed by the Equitrac server (2). Follow-You Printing with Secure Document Release allows users to release their documents from the queue by authenticating themselves by card swipe or PIN entry on either an Equitrac terminal (3) or directly in the touch screen control panel at the printer of their choice (4) for convenient and confidential output, anywhere.

Helping every type of organization achieve Total Print Management.

Reducing print waste on college campuses

End wasteful unclaimed printing by allowing print jobs to be output only when users are ready to claim them at the printer. With Equitrac software helping to manage 100 HP printers in student computer labs, one East Coast college reduced campus printing 41 percent in just one semester.

Increasing productivity and convenience in the office

Employees enjoy the convenience of swiping an ID card to release documents from the printer of their choice. And because Follow-You Printing operates across geographic boundaries, users can output documents in your organization's branch offices, to avoid the risk losing or exposing them while traveling.

Advanced Features

Cost management

- Fully integrated with Equitrac Professional and Equitrac Office cost management solutions and Equitrac Express pay-for print/copy solutions
- Copy, scan and fax tracking captures all document activity
- Eliminates unauthorized printing and the waste of uncollected print jobs

Ease of use

- Simple, familiar, touch screen on HP device
- Single integrated user experience simplifies workflow, increases user satisfaction
- On-screen soft keyboard

Security

- Follow-You Printing™ for mobile and secure document release
- Documents output only when users are ready to pick them up from the MFP
- Network login or PIN authentication and access control

IT simplification

- No terminals for IT to install or support
- No additional IP addresses or network drops
- Centralizes device management and control
- Reduces printer-related help desk calls

- Offline support allows limited MFP use in case of network outage

Directly Supported HP Devices

- M3035, M4345, M5035
- 4345, 4730, 9040, 9050, 9500
- CM4730, CM8060*, CM8050*

Other Devices

Print tracking and other functions supported in conjunction with other HP Partners. Ask your rep for details.

*Available Mid 2008

